

DJ 'Workshops' - £2,000 as match funding for a SCDC Community Chest Grant towards the purchase of equipment to enable delivery of DJ Workshops. The expert support is to be given free of charge (see Jason Coulman proposal document). The Community Chest Grant application would be made on behalf of the Melbourn Parish Council.

The workshops will include teaching 11-16 year olds new skills, how to be a DJ, what it takes to be a DJ, how to blend tracks, how to use the equipment, what the equipment does and why so that they could potentially become a DJ one day, although the process is in itself very enjoyable and plugs into basic youth interests.

The goal will be to provide a taster into music and production outside of a school setting and to support the youth provision in Melbourn and surrounding area.

The proposal is to use the Pavilion as the venue and to store equipment on site using the secure steel shed storage facility.



PROJECT PROPOSAL

Prepared By:
JASON COULMAN





ABOUT THE PROJECT

Provision of DJ Workshops.

This will include teaching 11 -16 year old's new skills, how to be a DJ, what it takes to be a DJ, how to blend tracks, how to use the equipment, what the equipment does and why and hopefully become a DJ themselves one day.

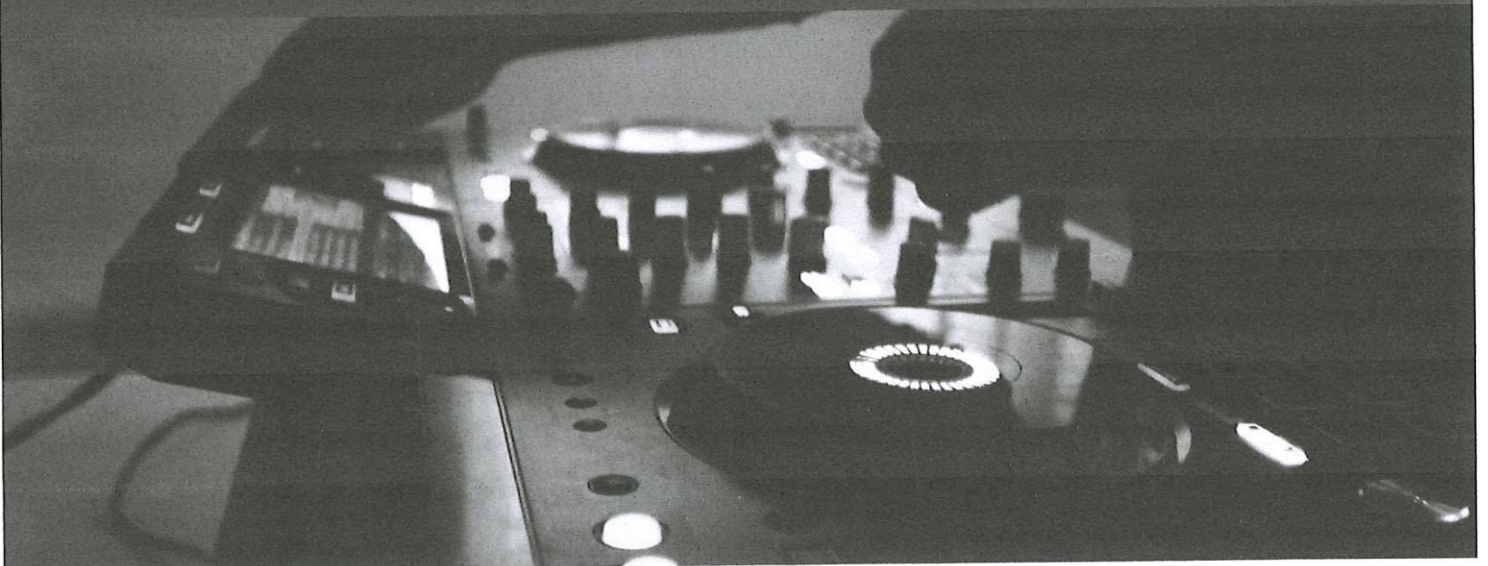
We will provide the children the opportunity to decide what type of music genre they will adopt, this in turn generates a specific way of mixing the music.

The goal will be to provide a taster into music and production outside of a school setting and to support the youth provision around Melbourn and the surrounding area.

WHAT WE WILL OFFER

I will offer an initial introduction to DJing with a view to enhancing skills of the music industry. Allowing the youth to explore the different genre's, music production and work with the young people to eventually set up a local community internet radio station to showcase the skills they have learnt.

I will arrange for other DJ's, and MC's to attend our workshops from time to time to work with the young people on different aspects of the industry.



MY AIM

I will be aiming it towards senior school children aged 11 – 16 (years 7 – 11). My vision is to assist with giving the local youths something different, something more than computer games/on-line games, hanging on street corners and local parks.

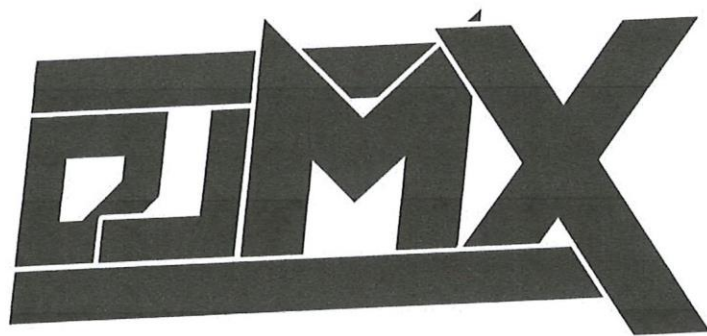
I would cater for approximately 6-8 children at once for a 45-minute session, I will provide 2 sessions an evening once a week – this would be 12-16 children per week.

This offers the children of Melbourn and surrounding area the opportunity to achieve something that could interest them for many years to come.

Music is known to support mental health and wellbeing, something that can take young people away from the struggles of life, because we all know how hard it is at times for our growing teenagers.



ABOUT ME



My name is Jason, I have lived in South Cambs for 7 years. I am originally from Borehamwood. I now live in Melbourn and have 3 boys, of which all go to school in Melbourn. Two currently attend MVC. I have been djing for over 25 years. I started when i was 15 years old in my bedroom which evolved into what used to be called 'pirate radio'.

I DJ at several events through the year, internet radio stations, on line streaming and clubs. I currently have a regular show on Thames Delta Radio. I work with a number of MC's, DJ's and brands within the industry.

I understand how difficult it is to keep 3 boys entertained, and the difficulties faced by teens at the moment. Social media, the internet and mobile phones have taken over with the added issues caused by Covid. This had a massive impact on everyone, especially the youth. Home schooling was in my eyes a disaster for many and mental health became an even more widespread concern.

Everyone has suffered - businesses, us as parents, guardians, family members, and most of all the youth.

During the Covid lockdown myself and my Teenage son found a place to escape by mixing music. My Son was streaming to his friends on facebook using the skills i taught him and continue to teach him today.

I believe having a service like this locally could support the youth.

I voluntarily worked with the local football team and have undertaken training in providing youth services and safeguarding.





SUPPORT

I am affiliated with Quest Music Services: Dorion and Klair who are the founders of Quest Music Services, Thames Delta Radio, Thames Estuary arts and culture plus more. They are pioneers in the community, arts and music industry. Thames Delta based in Thurrock, they give a lot back to their local community and are on hand to support me where ever possible.

Quest Music services will support me and provide a full demonstration and introduction which will give the children and parents an insight to what they could get involved with, what they could achieve whilst having lots of fun along the way.



FUNDING

Initial introduction/demo - Quest music services	£500.00
Start up equipment: 2 X Pioneer mixing controllers. x2 Pairs of monitor speakers. x2 microphones. x2 sets of headphones. x2 mobile pop up dj booths, x2 USB sticks, x2 spare head phones & x2 2X Flight cases for storage and transit branded banners. Music provided by me FOC.	£5,500.00
First Aid, DBS	TBC
Advertising	£100.00





MARKETING PLANS

Advertising:

I will design a flyer which will be circulated around MVC, local shops and notice boards in and around Melbourn. The Hub notice board, potential email circulation, word of mouth, FB pages, Snapchat and Tick Tock. I will work with my teenage boys on producing something that is relevant and will be well received by the local youth.



FUTURE

GOALS

My future goal is to provide dj workshops, music production and more in and around the area, providing outstanding music services to the youth as well as the local community. I plan to allow the youth to work on the direction which may include setting up a local internet radio station, showcasing at local events.

